



## **2021 Monthly ID Challenge**

- ▶ **January: Ice Breaker Challenge**-Host an ice breaker project to get to know your members!
- ▶ **February: Invite A Senator**-Ask a Senator to visit and speak at your meeting about a topic of your choosing. Senators can offer valuable advice, mentorship, and experience to your chapter.
- ▶ **March: Industry Night**-Invite one or multiple non-members to speak about their particular industry (i.e. banking, realtor, food/beverage, technology, etc.). Consider offering a membership discount!
- ▶ **April: Dirty Jobs**-Mike Rowe has done it and so can you! Host a project to learn more about a dirty job of your chapter's choosing and discover the value of getting a little dirty.
- ▶ **May: Mentoring Matters**-It's Mental Health month! Hold a training on mentorship and discover how it inspires confidence and success. Team up your members to act as a mentorship partner to each other throughout the year.
- ▶ **June: Mechanics or Home Improvement Skills**-Present a training on car mechanics or a home improvement skill that will increase the skills of your membership. Adulting is fun!
- ▶ **July: Succession Planning**-Ensure the health of your chapter by planning for the future. Hold a roundtable discussion to discover up and coming leaders. Provide them with the information and skills they need to reach their goals!
- ▶ **August: Get Active!**-It's time to get into motion. Get a group together to attend a fitness class, run a 5K for your favorite charity, take a hike in the park, just get out there and put in some work! (Can be virtual or in-person).
- ▶ **September: Interpersonal Communication**-Communicating effectively is a top soft skill! Discover how to use verbal and non-verbal cues to increase your communication skills and unlock new ways to interact.
- ▶ **October: Food & Beverage Fun**-Who says you can't have fun with food? Lead an ID project that involves food and/or drinks. You could create a recipe book, hold a cooking class, or even host a beverage tasting course!
- ▶ **November: Goal Planning & SWOT Analysis**-2022 will be here soon! Get your chapter prepared by completing a SWOT analysis and outlining your top goals for the upcoming year.
- ▶ **December: Jaycee History**-The Jaycees have quite the amazing history not only at the national level, but at the chapter levels too. Lead a training on JCI USA history or your local chapter's history. Consider inviting Senators & Ambassadors!